Dhamiem Ansari

Product Designer · UX/UI · Design Systems

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SUMMARY

Product Designer with **4+ years of experience** designing B2B and B2C products end to end, from user research, user flows and wireframes to high-fidelity UI, interactive prototypes and developer handoff. Shipped work across **FinTech & Banking, Healthcare, Property Management, HR Tech, EdTech and SaaS**, often as the sole designer. Builds token-first **design systems** and uses AI tools (Claude, Figma AI agents) to move from concept to production faster. Track record of measurable impact, including a **50% → 68.58% conversion lift** and products that drove **110K+ new user registrations**.

EXPERIENCE

Rootquotient / Product Designer

Oct 2025 – Present · Chennai, India

Product engineering company · client products in banking, healthcare, property management and HR tech

- **Business loan onboarding (private Indian bank):** Sole designer for end-to-end mobile and desktop onboarding, from user flows to developer handoff. **Shipped to production in 1 month.**
- **HR design system (enterprise HRMS):** Built a token-first design system (theme, tokens and components) covering **6 HR modules**. Delivered **v1 solo in 4–5 days** with Claude and Figma AI agents; implemented in production code. Also designed the HRMS platform in a team of 3.
- **Student housing resident app:** Sole designer of a mobile and web app for rent payments (M-Pesa), prepaid electricity top-ups, maintenance tickets and guest invites. **Live in ~2 months.**
- **Preventive health platform:** Lead product designer across iOS, Android and 3 web portals. Turned 9 wellness pillars into a single health score, a guided plan and a matched product shop.

GUVI Geek Networks / Product Designer

Mar 2023 – May 2025 · Chennai, India

EdTech platform · learner-facing products, webinars and growth funnels

- Designed the **Zen Webinar platform**, raising conversion from **50% to 68.58%**.
- Conducted UX research with **100+ users**, contributing to a **30% improvement in user satisfaction**.
- Designed product experiences that generated **110,334 new user registrations** within one year.
- Improved the UX of **HackerKID**, a gamified coding platform for ages 10–15, contributing to **53,983 new sign-ups**, and shipped its component library.

Ajlon Technologies / Web Designer

Jul 2021 – Dec 2022 · Chennai, India

- Designed responsive web interfaces, improving **user engagement by 25%** and **reducing bounce rate by 14%**.
- Created landing pages, marketing collateral and social media creatives, contributing to a **30% increase in brand visibility**.

SKILLS

Product Design	UX Design, UI Design, User-Centered Design, Interaction Design, Responsive Design, Mobile App Design (iOS, Android), Web Apps, Dashboards, SaaS, B2B, B2C
UX & Research	User Research, User Interviews, Usability Testing, User Flows, Information Architecture, Wireframing, Prototyping, Design Thinking
Design Systems	Design Tokens, Component Libraries, Theming, Documentation, Developer Handoff, AI-Assisted Design
Collaboration	Product Discovery, Requirement Analysis, Stakeholder Management, Cross-Functional Collaboration, Design Reviews
Tools	Figma, FigJam, Figma AI / Make, Framer, Claude, Adobe Illustrator, Adobe Firefly, Google Analytics, HTML, CSS, No-Code Tools

EDUCATION & CERTIFICATION

Bachelor of Computer Science, Karpagam Academy of Higher Education, Coimbatore — 2018 – 2021

UX/UI Design Programme (Certification), UXMint, Chennai — May 2022 – Dec 2022